

Terms and Conditions

1. Sony Europe B.V. ("Sony") is providing a promotion to End-Users (as defined in condition 2 below) whereby the End-User is entitled to claim a cashback when they have purchased one unit of any of the limited products shown on the table in the promotion details page on <https://end-user.promotions.sony.eu> from a dealer or reseller ("Sony Product").
2. An end-user is defined as a person or legal entity who buys the Sony Product from a dealer or reseller based in the countries listed in condition 5 ("End User"). A Sony direct client will not be eligible for this promotion and for the purposes of these terms and conditions is not an End User.
3. A separate on-line claim form must be raised for each eligible Sony Product purchased. In addition this promotion is limited to 3 cashback claims per End User.
4. Cashback payments will be paid in 7 currencies depending on the official currency of the country where the claimant resides. This is fixed and cannot vary on request. Current exchange rates will be subject to change without prior notice.
5. This promotion is available to End-Users resident in the following countries: **Austria, Belgium, Bulgaria, Czech Rep, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxemburg, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Slovakia, Spain, Switzerland, Sweden and UK.**
6. The promotion is available to those End-Users who reside and have a bank account in the countries shown in Condition 5 who have purchased the promotional eligible Sony Product during the promotion period which were originally imported into the EEA by Sony for sale on the European market. The serial numbers will be checked after claim registration in order to ensure compliance with this condition and any Sony Product which have serial numbers which do not comply will not be eligible for the promotion and the claim will be rejected.
7. All claims must be submitted by completing all of the details on the on-line form found on website: <https://end-user.promotions.sony.eu> and attaching the invoice as evidence of the original purchase of the Sony Product. The party submitting the claim must be the same person or legal entity as named on the invoice for the purchase of the Sony Product. The claim must be submitted within 30 days of the date of purchase of the Sony Product. The invoice must be within promotional period.
8. For further compliance checks, a scanned image of the serial number must also be attached when making the claim. In the event that a claim is incomplete or incorrectly completed, the claim will be rejected and the End-User notified for the reason of rejection. If the reason for rejection is due to missing/incorrect information, the End-User has 10 days to amend their participation to make their claim compliant.
9. Sony may reject a claim if it suspects that the claimant has been involved in:
 - a. any abuse or attempted abuse of the operation of this promotion;
 - b. any breach or attempted breach of these terms and conditions;
 - c. any breach or attempted breach of the terms and conditions of the Sony website.
10. Once a claim has been satisfactorily received claimant will be sent a confirmatory email which will include a registration code and details of the website link on which they can trace the status of the claim. A further email will be sent to inform the claimant that the credit is due to be transferred into their bank account.
11. Sony intends to credit the End-User within 60 days of acknowledgement of the receipt of the claim. However no credit time-frame is guaranteed. If a claimant is concerned about the credit transfer they should check the status of their claim at the website link referred to in Condition 7.
12. This promotion must not be used in conjunction with any other Sony promotion unless specified.
13. All Sony Products are subject to availability.
14. Sony reserves the right to withhold the issue of a cashback where it is suspected that a false or fraudulent claim is being made, or where a claim has been made which does not comply with these terms.
15. Sony reserves the right to change the terms of the Promotion, or to terminate the Promotion at any time and without prior notice.
16. By registering a claim the claimant agrees that they have read these terms and conditions and agree to be bound by them.
17. These terms and conditions shall be governed by and construed in accordance with the laws of England. Any dispute arising under these terms and conditions shall be subject to the exclusive jurisdiction of the English courts.
18. The promoter of this promotion is Sony Europe B.V. Business Register Hoofddorp (Netherlands) No. 71682147 whose central office is at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW, United Kingdom the promotion will be administered on Sony's behalf by Qwamplify Activation Ltd (a company registered in France under company number 832 225 122) who will pay the cashback amount to the claimant on Sony's behalf.